

Legendary Entertainment "Godzilla: Awakening" Sweepstakes
Official Rules
May 3, 2014 – May 4, 2014

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The Legendary Entertainment "Godzilla: Awakening" Sweepstakes ("**Sweepstakes**") will begin on May 3, 2014 at 12:00 PM PT and end on May 4, 2014 at 11:59 PM PT ("**Sweepstakes Period**"). All times in the Sweepstakes refer to Pacific Time ("**PT**"). Odds of winning depend upon the number of eligible entries received. Sweepstakes is subject to all applicable federal, state and local laws.

ELIGIBILITY: The Legendary Entertainment "Godzilla: The Art of Destruction" Sweepstakes ("**Sweepstakes**") is open only to legal residents who are physically located in one (1) of the fifty (50) United States or the District of Columbia (void in Puerto Rico, all U.S. territories and possessions and all overseas military installations) who are at least 18 years of age or older at the time of entry. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include Legendary Pictures Productions, LLC ("**Sponsor**"), and their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

TO ENTER: Sponsor administers the Sweepstakes through a promotional "Timeline" post ("Promotional Post") on the Legendary Facebook Page ("**Website**"). To enter the Sweepstakes online, during the Sweepstakes Period, either "Like" or "Comment" on the Promotional Post announcing the Sweepstakes ("**Entry**"). You may access the Promotional Post either on your own timeline if it is promoted to you by Facebook, or by visiting the Website, located at <https://www.facebook.com/legendary>. Access the Promotional Post by clicking "Like" and becoming a fan of the Website, and then either "Like" or "Comment" on the Promotional Post. You may also enter the Sweepstakes by posting a "Comment" on the Website, or sending a "Message" to the Website, during the Sweepstakes Period. All Entries become the property of Sponsors, and will not be acknowledged. Limit one (1) Entry per person/email address per day during the Sweepstakes Period. Multiple Entries received from any person or email address beyond this limit will void all such additional Entries. Entries must be received before May 4, 2014 at 11:59 PM PT to be eligible for the Sweepstakes. Sponsors' computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a

dispute over the identity of an entrant who made a potentially winning Entry, Sponsors reserve the right to deem that the Entry was made by the registered subscriber of the email address submitted at the time of Entry. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

PRIVACY: Entrants will have the opportunity to receive information from Legendary and selected partners by checking the appropriate box(es). If, at any time, you no longer wish to receive materials from Legendary or our partners, please go to our privacy policy, located at <http://www.legendary.com/about/privacy>, or the applicable partner's privacy policy and follow the procedures indicated.

WINNER SELECTION AND NOTIFICATION: On or about May 4, 2014, three (3) potential Prize winners ("**Prize Winners**") will be selected in a random drawing by representatives of Sponsors from all eligible Entries received during the Sweepstakes Period (collectively, "**Winner**"). Sponsors will make two (2) attempts to notify potential Winner at the email address submitted at the time of Entry. Potential Winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "**Sweepstakes Documents**") within thirty (30) days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsor's sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If potential Winner cannot be reached, if he/she is found to be ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification is returned as undeliverable, potential Winner will be disqualified and time permitting, at Sponsor's sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries.

PRIZE: There will be one (1) Prize ("**Prize**") awarded to each Winner. Prize consists of one (1) *Godzilla: Awakening* graphic novel. Approximate Retail Value ("**ARV**") of Prize is nineteen dollars and ninety-nine cents (\$19.99). Winner(s) will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the Prize(s) they receive. The ARV of the Prize(s) is based on available information provided to Sponsor and the value of any Prize awarded to a winner may be reported for tax purposes as required by law. The winner(s) may be required to provide Sponsor with a valid social security number before the Prize will be awarded for tax reporting purposes. An IRS Form 1099 may be issued in the name of winner(s), or if a minor in the jurisdiction in which s/he resides, in the name of his/her parent or legal guardian, for the actual value of the Prize(s) received. Unclaimed Prize(s) will be forfeited. All details of Prize will be determined by Sponsors in their sole discretion. Sponsors reserve the right to substitute a similar Prize (or Prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the

sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsors' sole discretion.

CONDITIONS:

By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Facebook, Sweepstakes Entities and their respective officers, directors, and employees (collectively, "**Released Parties**") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant's name on www.legendary.com and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

ADDITIONAL TERMS:

Sponsors reserve the right to permanently disqualify from any promotion or Sweepstakes any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical,

or computer failures of any kind; for inaccurate transcription of Entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsors reserve the right to select Winner(s) in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted at www.legendary.com. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion). Sponsors reserve the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: The Sweepstakes is governed by, and will be construed in accordance with, the laws of the State of California, and the forum and venue for any dispute shall be in Burbank, California. If THE controversy or claim is not otherwise resolved through direct discussions or mediation, it shall THEN be resolved by FINAL AND binding arbitration administered by JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., in accordance with its Streamlined Arbitration Rules and Procedures or subsequent versions thereof ("JAMS Rules"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in California. All proceedings brought pursuant to this paragraph will be conducted in the County of Los Angeles. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the name of Winner, available after May 16, 2014, visit www.legendary.com, or send a self-addressed, stamped envelope to be received by June 15, 2014 to: Legendary Entertainment "Godzilla: The Art of Destruction" Sweepstakes, Legendary Pictures Productions, LLC, 2900 West Alameda Blvd, Suite 1500, Burbank, CA 91505.

This Sweepstakes is in no way sponsored, endorsed by or administered by, or associated with, Facebook. Entrants are providing information to Sponsors and not to Facebook.

NOTE: THIS IS A BROADCAST DISCLAIMER. THIS IS NOT PART OF THE OFFICIAL RULES AND SHOULD ONLY BE USED IF YOU PLAN ON BROADCASTING NOTICE OF THIS PROMOTION. IF YOU DO NOT PLAN ON BROADCASTING NOTICE OF THIS PROMOTION, DELETE THIS. FOR OTHER DISCLAIMERS (PRINT, ONLINE, ETC.), CONTACT THE LAW DEPARTMENT.

NO PURCHASE NECESSARY. Void in Puerto Rico and where prohibited. Open only to permanent, legal residents of the 50 U.S. or DC who are 18 years or older as of the beginning of the Sweepstakes Period. Sweepstakes runs from 5/3/14 at 12:00 PM PT to 5/4/14 at 11:59 PM PT. Limit one (1) entry per person or email address per day. Prize restrictions apply. To enter, and for full Official Rules and prize details, go to www.facebook.com/legendary. Sponsors: Legendary Pictures Productions, LLC.